wpi A HOME FOR HER LIFE



Strategic Plan 2026 - 2031

WPI VISION

An end to women's homelessness and the gender inequality that drives it.

WPI MISSION

To build a secure future for women and children in need by providing good quality, long term affordable housing.

WPI VALUES

Fairness: We champion equity through our decisions and actions.

Collaboration: We work together to make a difference.

Empowerment: We provide opportunities for women and their families to shape their futures.

Integrity: We trust, are trusted and always act honestly.

Determination: We are positive, aim high and we make things happen.

STRATEGIC PILLARS:

MORE HOMES BETTER FUTURES

Australia is in the midst of a gendered housing crisis. Women and children are waiting for years for homes they need. We will secure a pipeline of well-designed homes in vibrant communities and partner to offer life opportunities to transform the lives of women and children.

INFLUENCING SYSTEMS, SCALING OUR IMPACT

Closing the gender housing gap is both socially and economically smart. We will champion women's equality through leadership and advocacy to drive system change, and leverage partnerships, fundraising and philanthropy to scale our impact.

EMPOWERING WOMEN, AMPLIFYING VOICE

WPI is an organisation by women for women. We will empower women across our sphere of influence, create opportunities for women, and expand participation of women with lived experience in design, advocacy and decision making.

STRENGTHENING FOUNDATIONS, EXPANDING CAPABILITY

The world we live in and the sector we operate in is changing. We will achieve financial sustainability through housing growth, by harnessing technology to do things differently, partnering to procure effectively, and continuing to invest in our people and systems to continue to be a great place to work.

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