



WHO WE ARE

We're a 20 year-old, not-for-profit, community housing organisation creating new beginnings for women facing homelessness. We provide them with permanent homes, support networks and ongoing advocacy.

WHO WE HELP

The women we help are from all walks of life. Women who have faced family violence or are migrants fleeing conflict in their country of origin. Older women, who suddenly find themselves without the financial resources to own a home or pay rent. Women who through circumstances out of their control, find themselves living in a boarding house, with relatives or staying on a friends couch – often with their children.

WHAT WE DO

We provide these women (and in many cases their children) long-term, high quality housing solutions which allow them to start again. Our homes create new beginnings for them! At the moment, we house over 230 women and children around Melbourne. Our tenants pay rent, but it is no more than 30% of their income, giving them the financial freedom to do more than just survive. We also work with local support agencies to make sure that women and children have connections, support and links to their communities. This helps them address challenges in their lives and make their new beginning a permanent change.

WHY WE DO IT

We believe everyone deserves a safe, happy home and that women face the greatest disadvantage in securing this. We want to change the future for vulnerable women with secure and appropriate homes and break the cycle of intergenerational poverty.

THE DIFFERENCE WE MAKE

Our homes have a long-lasting and far-reaching impact on women's lives. Research shows that every dollar invested in WPI creates over \$11 of social value because our tenants experience significant improvement in physical and mental health, employment, personal safety, independence and family relationships. Many of them return to work or study or focus on parenting children who have suffered trauma because of an unstable living situation. Their children do better in school, are engaged in their communities and have an improved family life. This is why we come to work each day!

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propertyinitiatives
REAL ESTATE

WHAT WE DID TO FACE-DOWN THE FUNDING DEFICIT

There has been almost no Federal or State government funding for additional community housing since 2011 and we needed to do something smart and fast to address the growing numbers of struggling women on our waiting list.

This is when we came up with the idea of Property Initiatives – our social enterprise real estate agency whose profits come back to us to expand our housing supply.

AUSTRALIA'S FIRST FULL-SERVICE SOCIAL ENTERPRISE REAL ESTATE AGENCY

Property Initiatives is doing something that's first of its kind in Australia – a social enterprise agency that operates as a profit-making business, providing property management and sales.

We use our skills in property management and knowledge of the Melbourne real estate market to generate capital. All of the profits go back to WPI, creating an ongoing and sustainable revenue stream to help us grow the affordable housing portfolio and help more women.

Property Initiatives provides excellent service that is focused on outcomes.

People who use their services can be confident that all of the profits generated from the business – whether it be buy, sell, lease or rent – really make a difference.

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