



Media Release

Women's Property Initiatives (WPI) has launched a Social Return on Investment Evaluation showing every dollar invested in WPI creates over \$11 of social value

WPI's latest Social Return on Investment Evaluation, [Visible Changes](#), is an independent report that quantifies the social value of providing secure housing to women and children at risk of homelessness.

The report shows that for every \$1 invested in WPI, \$11.07 of social value is created.

The outcomes were valued at \$15.5M for the 2014/15 financial year with input costs of \$1.4M.

- WPI's tenants experienced \$9.8M of social value. Most of the value is created from improved emotional wellbeing, improved personal safety and increased independence and positive lifestyle choices.
- Children of tenants experienced \$2.72M of social value, 90% of which is created through improvements in personal wellbeing, relationships and family life that result from the improved wellbeing of their parents.
- The Victorian Government experiences \$1.79M of the social value through avoided justice, public housing and health costs.

WPI CEO Jeanette Large said "The results are very impressive. The outcomes resulting from our housing really contribute to tenants being able to rebuild their lives and move forward. Some of our tenants say they don't want to think about where they would be if they hadn't been offered one of our homes."

"Increased emotional wellbeing, employment, personal safety, physical health and social inclusion are significant factors in addressing disadvantage," Ms Large said.

The evaluation showed that the children housed also experienced substantial improvements in personal and social well-being, educational outcomes and relationships/family life.

This research was commissioned by WPI with funding received from the Besen Foundation and the Victorian Women's Trust and conducted by Think Impact who consulted with a broad group of stakeholders. It was assured by Social Value International and complies with their Social Value Assessment Criteria.

WPI's Social Return on Investment Evaluation was launched last week at an event at the Kino Cinema to celebrate International Women's Day.

About Women's Property Initiatives

WPI is a women-specific, community housing organisation. It currently provides homes for over 200 women and children around Melbourne who were at risk of homelessness, many of whom have experienced family violence. These homes are secure, good quality, permanent and affordable.

For more information or to arrange an interview with Jeanette Large, please contact Sally Martin on 0413777455 or sally@wpi.org.au